



2021-2022 Radio Diary Measured Markets

Fall 2021 Release - December 9, 2021 (measurement from November 9, 2020-November 7, 2021)

Spring 2022 Release - June 2, 2022 (measurement from May 3, 2021-May 1, 2022)

Market No.	Central Market Description	12+ Population	Sample Target (per release)
NEWFOUNDLAND			
9	St John's	188,730	1,000
NOVA SCOTIA			
2080	Halifax	404,200	2,400
NEW BRUNSWICK			
3009	Moncton	153,970	1,000
QUEBEC			
4199	Quebec	734,650	3,000
4120	Saguenay	148,000	1,000
4339	Sherbrooke	225,140	1,000
4659	Trois-Rivières	143,420	1,000
ONTARIO			
5239	Barrie	197,400	1,000
5269	Hamilton	717,050	3,000
5109	Kingston	154,330	735
5339	Kitchener-Cambridge-Waterloo	519,990	2,400
5369	London	479,060	2,400
5071	Ottawa-Gatineau Anglo	936,250	3,000
5072	Ottawa-Gatineau Franco	363,840	2,400
5299	St Catharines-Niagara	391,010	2,400
5479	Sudbury	151,350	735
5409	Windsor	314,450	1,560
MANITOBA			
6119	Winnipeg	758,420	3,000
SASKATCHEWAN			
7069	Regina	230,240	1,560
7109	Saskatoon	291,890	1,560
BRITISH COLUMBIA			
9230	Kelowna	201,200	735
9119	Victoria	388,740	2,400