

2022-2023 VAM Monthly Release Schedule



We have prepared additional material to assist you and your teams:

Feel free to watch our **"How to read VAM Data: Video"** or read our **"How to Read VAM Data: Reference Guide"** document for additional information in our **VAM Resources** (<https://numeris.ca/vam/resources/>).

You can also refer to our **"Glossary of Terms"** (<https://numeris.ca/glossary/>) should you need any help around frequently used terms about Cross-Platform, Cross-Media audience measurement solutions.

If you have any questions, please visit our **website** (<https://numeris.ca/>) or contact your **Client Services Executive** (csrequests@numeris.ca).

BROADCAST WEEKS	BROADCAST MONTH	MEASUREMENT WEEKS	DATE OF VAM MONTHLY RELEASE**
1 - 4	September	August 29, 2022 - September 25, 2022	October 21, 2022*
5 - 9	October	September 26, 2022 - October 30, 2022	November 24, 2022
10 - 13	November	October 31, 2022 - November 27, 2022	December 22, 2022
14 - 17	December	November 28, 2022 - December 25, 2022	January 19, 2023
18 - 22	January	December 26, 2022 - January 29, 2023	February 24, 2023*
23 - 26	February	January 30, 2023 - February 26, 2023	March 23, 2023
27 - 30	March	February 27, 2023 - March 26, 2023	April 20, 2023
31 - 35	April	March 27, 2023 - April 30, 2023	May 26, 2023*
36 - 39	May	April 24, 2023 - May 28, 2023	June 22, 2023
40 - 43	June	May 29, 2023 - June 25, 2023	July 20, 2023
44 - 48	July	June 26, 2023 - July 30, 2023	August 24, 2023
49 - 52	August	July 31, 2023 - August 27, 2023	September 21, 2023

*Delivery moved by 1 day due to statutory holiday

**Subject to change

© 2022 Numeris